Rural Sanitation and Livelihood Initiatives Under Ganga Rejuvenation Program Supported By:





Implementation of Rural Sanitation and Livelihood Initiatives for Ganga Rejuvenation in Jharkhand by UNDP India

- Mobilized communities and started rapport building in 78 villages in collaboration with three mother NGOs – Needs, Citizens Foundation and Gram Jyoti
- Developed sanitation plans for each village, through a participatory approach, and received community agreements for proposed interventions
- Provided support to community-based organizations such as the panchayat, village water and sanitation committees (VWSCs) and women's self-help groups (SHGs) through village motivators and community organizers
- Generated awareness about improved sanitation practices through village-level "Swachh Gaon, Sundar Gaon" campaigns
- Formed and strengthened more than 350 SHGs or Sakhi Mandals
- Constructed more than 1500 toilets through SHGs in 78 villages
- Conducted a financial inclusion survey (including details of bank accounts and Aadhaar card holders) of 46,100 households in 78 villages and facilitated access to financial services
- Held trainings and orientations for more than 500 masons for the construction and management of toilets with water storage tanks
- Facilitated capacity building and skill development of women's SHGs and other communitybased local institutions by setting up micro-enterprises of - compressed brick-making, lac production and processing, tailoring, sanitary napkin production and other sanitation-based micro enterprises for pit covers and leach pit rings for cost-effective construction of sanitation infrastructure
- Developed innovative solid and liquid waste management practices and engaged local ragpickers for day-to-day segregation, collection, and community processing of solid waste
- Promoted a better quality of life for local communities through livelihood interventions such as: composting, horticulture, fodder development plots, improved livestock and animal husbandry, backyard kitchen gardens, medicinal plant nurseries, and agricultural and cropping systems

- Increased awareness of agricultural best practices by organizing trainings and exposure visits for farmers and women's SHGs to the Krishi Vigyan Kendras
- Promoted the use of clean fuel through the construction of biogas units and smokeless cook stoves in households









